

Gadi Hakim / ART&DESIGN  
**ART DIRECTOR/  
SR. GRAPHIC DESIGNER**

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## Summary

Directing and implementing broad range of revenue-generating design projects, from conception to launch. Translate business requirements into effective advertising campaigns. Overseeing projects to meet all deadlines, and budget requirements to ensure customer satisfaction.

## Professional experience

**1998 - Present: Self Employed** : Art & Design inc.

### Graphic Design Work:

Branding, catalogs, package design, hang tags, stickers, brochures, logos, print ads, product design, illustration, magazine art direction, album covers and web design.

### Clients include:

WAL-MART, AXIOM, WARNACO, WHITE-STAG, THE SLIDING DOOR COMPANY, CATALINA, ETERNITY FLOORS, BEIJA FLOR HOTEL RESORT, MADBAGGAGE, MGT INDUSTRIES, PRO-LIFT, WARNER BROS., DISNEY, MARAH JEWELRY DESIGN, HUMMUS BAR FACTORY, CASH FREE RECORDS, J&J COMMUNICATIONS, WORLD EXPRESS TRAVEL, CHARISMA LA

### Textile Design Work:

pattern design, embroidery design, placement prints, repeats, colorways, presentation boards, flats, brand forms, and all aspects of the textile industry,

### Clients include:

WAL-MART, TOPSONDOWNS, FIRE, WARNACO, WHITE-STAG, CATALINA, CAROLE LITTLE, RAMPAGE, NIKE, REEBOK, BUGLE BOY, KELLWOOD, E.N.C., FRITZI, MY MICHELLE, HANG TEN, MGT INDUSTRIES, PRO-LIFT, WARNER BROS., DISNEY,

### 1993-1997 NLZH Design Group

In house freelance designer for the textile industry. Studio manager and creator of original fabric designs.

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**1992-1993 Innovative Medical Engineering inc.**

Illustrator for medical apparatus for mobility challenged individuals emphasizing the functions and improvements of the I.M.E. products

**1991-1992 East West Industries**

Graphic Design & Art Direction, package design for computer products

**1988-1990 Auto Shade, Inc.**

Graphic design, product development, art direction for automotive industry

**Computer Skills:**

Mac platform

Photoshop, Illustrator, InDesign

**Education:**

Graphic Design/Industrial Design

Bezalel Academy of Art and Design,

Jerusalem, Israel